How to Write a Strong SOP for Canada Study Visa (Examples + Template)

What an officer checks in this document — and what gets it refused.

What this document must contain

1000–1200 words, one-to-two pages, single-spaced. First person. No flowery language. Use clear, simple English. Structure: Introduction, Academic Background, Why This Course, Why Canada, Why This Institution, Financial Plan, Return to India.

Do

• Be personal and specific — tell YOUR unique story
• Mention specific course modules, professors, or facilities
• Connect your past academics to your chosen Canadian program
• Show financial preparedness with exact figures
• Clearly state your return-to-India plan with specifics
• Proofread multiple times — grammatical errors hurt

Do not

• Don't use AI-generated SOPs without major customization
• Don't copy templates from consultants without personalization
• Don't discuss vague reasons like 'good infrastructure'
• Don't over-emphasize immigration intent
• Don't mention friends/family in Canada as reason to come
• Don't exceed 1200 words — officers won't read

Mistakes that get this document refused

• Generic reasons for choosing Canada (quality education, research)
• No specific connection between past studies and chosen program
• Vague career goals ('want to grow my career')
• Hinting at PR intent (major red flag)
• Spelling institution name wrong

The finished document

A sample of this statement of purpose (sop) is on the guide page, free to read:
https://www.sureshotvisa.com/documents/sop-for-study-visa-canada
The version filled in with your own details — and read by a consultant at our licensed firm before you submit it — is a paid service. Start it from the guide page above.